



OWEN, PATTERSON & OWEN TO EXPAND MEDIA REACH ACROSS SOUTHERN CALIFORNIA

LOS ANGELES – September 15, 2021 – Owen, Patterson & Owen, LLP (“OPO”), and O’Brien Marketing are thrilled to announce a new media partnership increasing OPO’s brand awareness across greater Southern California.

Owen, Patterson & Owen has been a prominent force within the Santa Clarita Valley for years; their professionalism and continued success have proven that it is time to expand. With assistance from O’Brien Marketing, OPO’s newest advertising campaign can be seen on cable television, news talk radio, and digitally from Santa Barbara down to San Diego.

“We are pleased to have a team like O’Brien Marketing help us build out our new marketing plan and expand our reach outside of the Santa Clarita Valley,” stated Susan Owen, managing partner at Owen, Patterson & Owen, “their knowledge and transparency is second to none.”

O’Brien Marketing knows Owen, Patterson & Owen is a firm that can stand alone and advertise without the jingles and large sports sponsorships. “OPO has proven themselves time and time again as a law firm that clients can trust to represent them to the fullest extent. Owen, Patterson & Owen has a case list and success rate that are second to none. It is an honor to be able to work with them and help continue to grow their clientele across Southern California” said C. Pat O’Brien, CEO of O’Brien Marketing.

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About Owen, Patterson & Owen, LLP

Owen, Patterson & Owen, LLP has been protecting personal injury victims for over 40 years. Since their founding in 1977, OPO has filed, settled, and tried cases to jury verdict in excess of \$1 Billion. Comprised of Susan A. Owen, APLC, Richard A. Patterson, APLC, and Gregory James Owen, PLC, OPO will make it happen. Owen, Patterson & Owen is a collection of fiercely dedicated Southern California Accident Lawyers all in one firm.

For more information visit: <https://www.opolaw.com>



About O'Brien Marketing

O'Brien Marketing is a boutique agency located in Newport Beach, California that specializes in the business of media buying, advertising, sports and event marketing.

Founded by industry veterans with over 40 years collective experience between them, the team at O'Brien Marketing has worked with AEG, the Los Angeles Dodgers, Major League Soccer, The Walt Disney Company, STAPLES Center, US Tennis Association, ESPN, Major League Lacrosse, the Home Depot Center and variety of local and national media outlets.

O'Brien Marketing use our unprecedented working knowledge of the competitive landscape to ensure success for our clients through extensive market research, creative negotiation strategies, execution and implementation. It is our constant goal to understand each client's unique consumer offering and leverage our expertise to maximize the client's advertising budget.

For more information visit us at: <http://www.obrienmkt.com>

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